

Wisconsin

October 1, 2010

Representative Steve Kestell
W3829 Hwy. 32
Elkhart Lake, WI 53020

Dear Representative Kestell:

On behalf of the members of NFIB/Wisconsin, I am pleased to inform you of our endorsement in support of your candidacy for re-election to the State Assembly.

According to a study recently released by the respected PEW Research Center, small business is the most trusted institution in America. More than churches. More than colleges. More than state or federal government. More than banks and financial institutions. And, certainly, more than labor unions and big business.

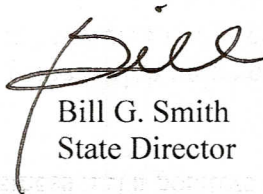
Seventy-one percent of Americans say small business has a positive effect on the way things are going in America.

I hope you will share this endorsement, and you place a high value on the support and confidence the small business owners of your district have given your candidacy.

We will be contacting our 204 members located in the 27th Assembly District reminding them to vote and support your candidacy.

We extend our best wishes for your success on November 2nd.

Sincerely,



Bill G. Smith
State Director